EDI @ Amazon

EDI = <u>E</u>lectronic <u>D</u>ata <u>I</u>nterchange

EDI is fully automated and structured Machine-to-Machine communication to eliminate paper.

Ordering via EDI is very simple: Amazon places its purchase orders electronically via the ANSI X12 message type **850 PO**. As a confirmation, we expect your qualitative order response and invoice via the message types **855 POA** and **810 INV**, with the most important document being the real-time order response. Order shipment notifications are communicated through the message type **856 ASN**. This message will include information on the purchase orders, items and quantities in the shipment.

Note on the INV message type and Advantage vendors: Advantage vendors cannot use the INV message type, as they are paid by Amazon based upon actual sales to the customer, with Amazon claiming a commission on the sale.

To optimize business processes for both partner Sales and Inventory Report, Amazon also supports the **Inventory Advice** (846) and **Sales and Inventory Report** (852) message types. The integration of these messages depends on buyer approval. Please contact your Amazon buying representative for more information and further steps.

Please note that each EDI transmission must contain all mandatory data elements as defined in the Amazon EDI specifications.

EDI brings the following potential benefits:

• Reduction of lead time

Shorter business cycles

- Basis for Efficient Consumer Response (ECR)
- Cost reduction through process optimization
- Bigger purchase through improved disposition

- Immediate visibility of vendor's fill rate per purchase order
- Reduction of paper-based processes
- Administrative cost cuts
- Elimination of redundant manual data input
- No manual work required

Connectivity

Amazon uses AS2 to trade data electronically with its partners. AS2 is a secure method of transmitting data over the internet using http(s). If you are currently trading EDI via AS2, you should do so with Amazon. If your system doesn't support AS2, FTP and VAN can be used in very exceptional cases.

Additional Information

The Amazon **EDI Package** contains detailed information regarding EDI, each message type, connectivity, and the integration process.